



Sport • PR • Sponsorship

PR Account Manager: MatchFit
(www.matchfit.biz)

MatchFit is an award-winning, independent sports PR and sponsorship activation agency, on a mission to make everyone love sport as much as we do. We know the potential sport has to make history, inspire, change lives, entertain, educate and build communities.

Earning attention for the stories which matter most for our clients is at the heart of everything we do. We build and deliver strategic and creative PR and sponsorship campaigns and content, underpinned by industry-leading media relations, to deliver the messages which are truly MatchFit for their target audience.

Headlined by The FA, LiveScore, Marks & Spencer, The EFL and one of the world's leading football clubs, our clients embody what it is to be MatchFit, each has a unique relationship with sport.

What We Are Looking For:

We're looking for a creative and media relations-loving Account Manager to join our fast-growing team at an extremely exciting time. You will be creative and entrepreneurial, and hungry to play a key role shaping and delivering PR campaigns for our clients. Oh, and you'll also LOVE sport!

- Already operating as an Account Manager within a PR agency or division
- Have direct experience of sports PR campaigns
- Relish and embrace creative challenges
- Have a strong black book of sports media contacts
- Love pitching stories to media
- Proactively drive forward your client accounts
- Relish building day-to-day relationships with clients
- Enjoy pitching for new business
- Love working within a team
- Be able to delegate and manage upwards
- Be based near, or in, London

If you are an Account Manager who is MatchFit, then we'd love to hear from you!

Please email hello@matchfit.biz with your CV and relevant information.

Salary Guide

Highly competitive package based on experience and expertise.

MatchFit

Work.Life Liverpool Street, 4 Crown Place, London, EC2A 4BT